

The Student Group Went to AIA Hong Kong for an Internship

At the beginning of the winter vacation, 23 teachers and students of our school went to American International Insurance (AIA) co., Ltd. in Hong Kong for a seven-day professional training and internship on January 19, 2019. On the evening of January 19, 2019, after checking into the hotel, the students were divided into groups to discuss the name of the group, design the logo, determine the core values of the team and prepare the PPT presentation. The students were active and serious, and each group made a brilliant group introduction on the morning of 20th. In the afternoon, each group of tutors explained the financial market investment tools, personal image management, wine tasting etiquette, etc. It is worth mentioning that the tutor of this group is an excellent regional manager of AIA, who has rich practical experience. He will guide the students through the whole process.

In the following intensive internship, students had a certain understanding of the international financial center (Hong Kong), learned about financial management, investment, securities, futures and other relevant knowledge of the financial industry, and completed the relevant case analysis. After that, the teachers and students visited the Hong Kong Monetary Authority and had a new understanding of modern finance and entrepreneurial finance. In the City University of Hong Kong, they learned about the trading platform and participated in the lecture of “face to face with managers, excellent communication leadership and management skills”, which made students realize that in the current rapid development, challenges and opportunities coexist. Therefore, financial people should be equipped with more acute observation, innovation, and execution.

The internship ended on January 25, 2019. Students have achieved outstanding results and have been rewarded with internship certificates and recommendation letters from fortune 500 companies.

Under the trend of internationalization of higher education, the key to cultivate international talents is to cultivate international quality of students. This activity not only expands the international vision of teachers and students, but also increases students' professional knowledge, providing a platform for teachers and students to apply theories to practice.